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Summer-Flowering Bulbs SPRING 1950

STASSEN FLORAL GARDENS, Inc. Jefferson Ave., Roslyn Heights, N. Y.

Rising Sun GLADIOLUS 12 for \$1.20 100 for \$8.75 LIBITAR RECEIVED Sec.34.66P.L.&R.

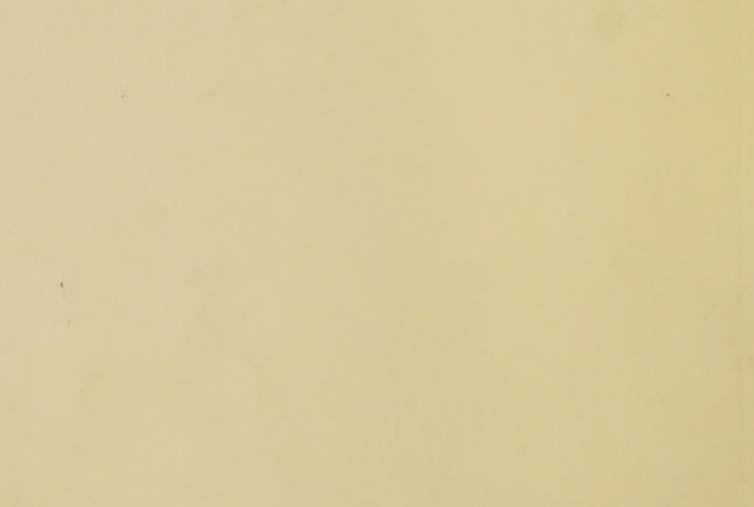
WAR 23 1950

U.S. POSTAGE

PAID Fermit No.12

U. S. Department of Agricultur Roslyn Heights

Mr. Ralph R. Shaw U.S. Dept. of Agruculture Library Washington 25, D.C.



O CLASS of plants for outdoor growing possesses as many charms as Lilies. They are rich in color, stately and handsome in habit, and of such delicious fragrance that they stand out prominently. No herbaceous border should be without at least a few of them.

SPRING-FLOWERING

Longiflorum (Easter Lily). Large, E white trumpet-shaped flowers on	ach	3	12
2-foot stems; delightfully fragrant. Hardy and prolific. Blooms July \$0 Martagon. A Lily of easy culture,	40	\$1 00	\$3 25
but sometimes requires a year to establish itself. The stem carries a number of waxy light purple flow-			
ers, spotted with deep purple. Height 3 to 4 feet. June, July flowering. Plant 3 to 4 inches deep. Orange Triumph. Remarkably	55	1 45	5 00
brilliant orange, chalice-like blooms are borne freely on 3½-foot stems. Blooms in June. Plant 4 to 6 inches			
deep	40	1 00	3 25
and lilac-pink on the outside. Grows 3 to 5 feet tall; blooms July. Tenuifolium (Coral Lily). Dwarf,	40	1 00	3 25
very graceful Lily, with clusters of recurved flowers of brilliant coral- red. Blooms in June. Height 18			
inches	30	80	2 75

COLLECTION 1

A.	One each	of the	5 Spr. 5 for	ing-	\$1.70
В.	Three of	each.	15 for		4.25

Hardy Garden



MARTAGON. 3 for \$1.45

Lilies do best in the hardy border or among shrubbery. Any rich garden soil with good drainage will do. Lilies delight in a sunny location, but prefer to have the soil at the base of the plant somewhat shaded. Once established, they increase in beauty each year

SUMMER AND AUTUMN-FLOWERING

Auratum (Gold-banded Japan Lily). Each Delightful fragrance. White, spotted	3	3	12
deep red with yellow band. Grows 3 to 6 feet high. Blooms in August \$0 65	\$1	80	\$6 50
Henryi. Rich apricot-yellow. Beautifully curled petals. Grows 3 to 5			
feet tall. Blooms in August-September	1	70	6 00
Philippinense Formosanum. Trumpet-like white flowers with emerald-green throat. Grows 4 to 6 feet tall. Blooms in August-			
September	1	10	3 75
Speciosum Rubrum. Frosted white, suffused rose-pink, spotted crimson. Gracefully reflexed petals. Blooms August—September.			
Grows 3 to 4 feet tall	2	00	7 25
flowers of bright salmon-orange spotted purplish black. Grows 3 to 4 feet tall and blooms August-		0.4	
September		85	3 00

COLLECTION 2

- A. One each of the 5 Fall-flowering Lilies. 5 for . \$2.45
- B. Three of each. 15 for .





HENRYI. 3 for \$1.70



TENUIFOLIUM. 3 for 80c.

COLLECTION 3

- A. One each of above 10 varieties. 10 for. \$4.00
- B. Three each of above. \$10.50



REGALE. 3 for \$1.00

COLLECTION 4

The most outstanding Lily varieties as illustrated. 3 Lilium spec, rubrum 3 Lilium auratum 3 Lilium regale

Separately packed and labeled, for \$4.25



LONGIFLORUM. 3 for \$1.00

AURATUM. 3 for \$1.80



SPEC. RUBRUM. 3 for \$2.00

Exhibition

The following list of Dahlias includes only those that we consider worthy of a place in every garden. It represents the cream of the finest varieties and many are proved prize-winners.

DAINTY POMPON

These smallest of all Dahlias combine many good features. All flower abundantly.

Eniting B	ach	3
orange and yellow\$0	30	\$0 80
white	40	1 05
mary munns. Rich deep orchid-lavender	35	95
flower of white tipped lavender	35	95
SNOWCLAD. Leading white variety	30	80
SUNSHINE. Brilliant scar- let. Most reliable and free- bløoming	35	95

COLLECTION 5

A. One each of 6 varieties, 6 for B. Three of each, 18 for.......

DAHLIAS

Whether you select the massive Giant, Popular Decorative, the refined Cactus, the dainty Pompon or the lovely Miniature varieties, you will be delighted with the results.

PROLIFIC MINIATURE Exquisitely dainty and continuously in

ANDRIES ORANGE. Bright	Each	3
orange Cactus-type flower\$	0 50	\$1 35
BABY ROYAL. Salmon- pink shaded apricot	45	1 20
Bright scarlet. Duplex flower. Reddish purple		
foliage FAIRY. Rose-pink. Early	45	1 20
and continuous bloomer	40	1 05
SYLVIA. Deep carmine-red. Blooms profusely	45	1 20
WHITE FAWN. Popular pure white. Prolific	50	1 3

COLLECTION 6

6 varieties, 6 for	\$2.30
B. Three of each, 18 for	\$6.40

GIANT PRIZE-WINNING

Wonderful exhibition varieties, specially selected for giant size of flower, ANNA BENEDICT. Deep rich garnet. The best dark red \$0.85 \$2.40

JEAN TRIMBEE. Beautiful petunia-violet. Long-petaled,
large flowers. Tall and strong grower.... LAETARE. Striking color combination of scarlet and gold.
Well-formed flower on good stem.

MICHIGAN WHITE. The pure white Dahlia. Flowers average 7 to 8 inches across PREMIER'S WINSOME. Soft amaranth-pink with lighter

TOWER'S EMPIRE. Clear golden yellow. Excellent stems;

unusual foliage

COLLECTION 7 B. Three of \$11.30 each, 18 for

A. One each of 6 varieties, 6 for

DAHLIA ON FRONT PAGE

Bishop of Llandaff, as illustrated on the front page, is the most brilliant red. Its beauty is enhanced by the unusual fern-like, reddish purple foliage. The flowers are long-lasting, very free-flower-Each 45c.; 3 for \$1.20; 12 for \$4.50

DAHLIA DISPLAY GARDEN THROUGH SUMMER AND FALL

The ideal collection for the Dahlia lover. It is complete in the selection of color, various types and forms and gives a wealth of blooms for cutting.

COLLECTION 10

One tuber each of:

3 PRIZE-WINNING varieties 3 DECORATIVE varieties

3 CACTUS varieties **3 POMPON varieties**

3 MINIATURE varieties

15 for \$6.50

REFINED CACTUS

GOLDEN STANDARD. Warm buff shaded amber and gold......50 GOOD NIGHT. Very dark red; fine petals. GOOD NIGHT. Very dark red; fine petals.

JERSEY'S DAINTY. Pure white. Prolific bloomer. Long stems.

MISS PITTSBURGH. The perfect light rose-pink Cactus.

ORANGE GLORY. Bright orange. Sturdy and erect.

70 1 95
70 1 95 6 Cactus Dahlias in 6 varieties for . . \$3.25

POPULAR DECORATIVE

Outstanding varieties with vigorous growing habits, large blooms, straight stems and free-blooming qualities. EL TOREADOR. Rich, deep crimson-red. Robust grower........... 45 1 20 JANE COWL. Massive blooms of bronzy buff and gold..... 1 35 JERSEY'S BEAUTY. The finest true rose-pink..... 1 35 MRS. I. DE VER WARNER. The favorite orchid-lavender variety..... ROSY DARLENE. Beautiful light rose-pink with darker rose center. 50
WHITE KING. Pure white; beautiful form. 50 1 35 1 35

COLLECTION 9

A. One each of 7 varieties, 7 for

B. Three of each, 21 for

\$2.80

Separately packed and labeled

\$8.00



YELLOW CALLA LILY, 3 for 85c.

3 AMARYLLIS bulbs to grow in glasses with 3 special cups that fit any glass or jar. \$1.75.

AMARYLLIS, GIANT HYBRIDS. 3 for \$1.35

CALLA LILIES

Produces an abundance of dark green foliage, spotted silvery white, which gives the plant a very ornamental appearance in the garden. Grow 1½ feet tall. In April or May dormant bulbs may be planted near the pool in a sunny spot where they will flower beautifully in August or September.

ALBA MACULATA. Large, trumpet-shaped, white flowers predaced in abundance.

Each 40c.; 3 for \$1.10: 12 for \$3.75

ELLIOTTIANA (Yellow Calla). The deep golden yellow flowers are truly magnificent and produced very freely. 12 for \$3.00 Each 30c.; 3 for 85c.;

PINK SUPERBA. A dwarf Calla with many lovely pink flowers. An uncommon plant for the greenhouse or outdoor culture.

Each 50c.:

3 for \$1.45:

12 for \$5.00

COLORFUL ANEMONES

Exceedingly brilliant flowers, excellent for cutting. They like to be planted about 2 to 3 inches deep in a cool, moist, but well-drained soil. These come in many colors.

DE CAEN. Single.

25 for \$1.10; 12 for 60c.:

100 for \$4.00

DOUBLE RANUNCULUS

The spider-shaped bulbs produce, in June and July, many flower stems with fully double and large semi-double flowers.

TECOLOTE GIANTS MIXTURE. Consists of shades of orange, red, yellow and pink. Plant bulbs during May. 25 for \$1.10; 100 for \$4.00 12 for 60c.:

Tsmene calathina

(Peruvian Daffodil)

One of the best of our summer-flowering bulbs. Showy, sweet-scented, pearly white trumpet flowers are borne three on a stem, similar to the amaryllis. Prefers a sunny location. Planted in May, they will commence flowering in July.

Each 50c.;

3 for \$1.45;

12 for \$5.00

COLLECTION 11

3 bulbs each of the 3 Calla \$2.85 varieties listed above, 9 for

Separately packed and labeled.



GLOXINIAS. 3 for 90c.



ISMENE CALATHINA. 3 for \$1.45

FANCY-LEAVED CALADIUMS

Each 50c; 3 for \$1.35; 12 for \$5.00

LEAVED

AMARYLLIS, Giant Hybrids One of the most expensive, but also the most beautiful of indoor plants. Bulbs throw vigorous stems with several giant blooms of lily-like form, the colors in the mixture, ranging from the richest self-colors as crimson and red, to pink, red and scarlet markings on

> Showy foliage plants with variegated leaves. Marvelous pot plants. Do well in shady window-boxes or for outdoor bedding in semi-shady positions. Best if started in pots, one bulb to a 6-inch pot.

CANDIDUM. Popular white variety, green veins.

CRIMSON WAVE. Bright red center on light green.

MARY QUEEN OF SCOTS. Gray-green; red ribs.

MRS. HALDEMAN. Pink center, green margin.

TRIOMPHE DE L'EXPOSITION. Red center and ribs on dark green.

Each 40c.;

3 for \$1.10;

12 for \$3.75

CALADIUM.

3 for 90c.

COLLECTION 12

3 each of the above 5 varieties \$4.50

EXTRA-CHOICE MIXTURE of Caladiums.

3 for 90c.;

12 for \$3.25;

25 for \$6.00

Gloxinia

One of the handsomest of pot plants. Large, open, inverted bell-shaped flowers are freely borne above the velvety foliage. They can be planted from February until late May for a succession of flowers. Place one bulb in a 5-inch pot filled with good rich sandy loam, water sparingly and place at once in warm sunny window or conservatory. Gloxinia bulbs respond quickly to the simplest of care.

EMPEROR FRIEDRICH. Scarlet, white bordered.

EMPEROR WILLIAM. Violet, white bordered.

ETOILE DE FEU. Scarlet.

MONT BLANC. White

ROI DES ROUGES. Dark crimson.

TIGRINA. White, spotted pink.

VIOLACEA. Dark violet.

3 for \$1.00; 12 for \$3.75 Each 35c.;

GLOXINIAS, ALL COLORS AND SHADES MIXED 3 for 90c.; 12 for \$3.25; 25 for \$6.25

COLLECTION 13

3 bulbs each of the illustrated 3 Gloxinias WHITE, VIOLET, SCARLET WITH WHITE BORDER

Separately packed and labeled.

HYACINTHUS CANDICANS

Produces a succession of flowerstalks reaching a height of 4 feet, each of which carries a score or so of pure white, bell-shaped flowers. They are very ornamental for borders and extraordinarily beautiful as a background. They grow and bloom in any soil. While liking the full sun, they do well in partial shade.

3for 60c.; 12 for \$2.25;25 for \$4.25

COLLECTION 14

6 bulbs each of the above 5 Mont-

bretia varieties.

30 for \$3.15

MONTBRETIA MIXTURE.

25 for \$1.35

ACIDANTHERA

Charming and graceful bulb-flower. The mass of six or more tubular flowers suspended on gracefully arching, 2-foot stems is most distintive. Maroon-black markings accentuate the creamy white petals. In bloom for months. A rarity but nevertheless a bulb of easiest garden handling. Plant, dig and store as you would Gladiolus.

3 for 35c.; 12 for \$1.35; 25 for \$2.60

SPREKELIA

Brilliant scarlet flowers of almost

butterfly shape and formation, attrac-

tive in garden and good pot-plants for

the house. Easily grown. This is one

100 for \$10.00

ACIDANTHERA 12 for \$1.35; 25 for \$2.60; 100 for \$10.00

ZEPHYRANTHES (Fairy Lilies)

Produces rush-like foliage, about 6 inches high, from which rise open-petaled, crocus-like flowers. Effective for massed planting and fine in the rock-garden. Bloom with great profusion during the summer.

ROSEA. Clear rose: large. CANDIDA. Pure white.

12 for 85c.; 12 for 60c.

25 for \$1.60;

25 for \$1.10;

100 for \$6.25 100 for \$4.00

MONTBRETIA

One of the brightest of the summer-flowering bulbs, giving a profusion of flowers ranging in color from golden yellow to brilliant scarlet, from July until frost, The single flowers are gracefully arranged along a clear, stiff stem about 2 feet long making a most desirable cut flower.

12 Per 100

AURORA. Clear orange......\$1 65 \$12 50 E. A. AMOS. Japanese yellow with scarlet spots............... 1 65 KATHLEEN. Yellow, points and reverse of petal orange. Very

LADY OXFORD. Coral-red with yellow center.................... 1 45 LADY WILSON. Pure orange. Very large-flowering............ 1 35

INEXPENSIVE MIXTURE OF MONTBRETIAS.

A special offer for colorful garden decoration in late summer and fall.

> 12 for 75c.; 100 for \$5.50;

25 for \$1.35

TUBEROSE

Lovely flowers of thick, waxlike texture are set close to spike, which grows 3 feet tall. A wonderful summer-flowering plant in the garden, besides being fine cut flowers. They have a rich, exotic fragrance. **Double.**

3 for 30c.; 100 for \$7.25 12 for \$1.00;



TUBEROSES. 12 for \$1.00

of the few Amaryllis bulbs which may be left out in the garden south of Washington over winter with reasonable protection. It multiplies rapidly and makes a brilliant splash of color in the border. Each 40c.; 3 for \$1.10; 12 for \$4.00



OXALIS. 25 for 65c.

OXALIS

(American Shamrock)

Rich rosy crimson flowers in bunches-The clover-like leaves spotted with maroon are always pleasing, even though the leaves tend to close up toward dusk. The brilliant flowers on 6-inch stems are produced from midsummer through September.

Free-blooming, handsome plants which are fine for edging walks or flower-beds and for the rock-garden.

> 12 for 35c.; 25 for 65c.;

100 for \$2.25

TIGRIDIA

(Mexican Shellflower)

Few flowers are more gorgeously colored or so beautiful. Plant in a sunny position in a flowerborder or bed in well-drained soil. Planted in May they give a continuous display of beautiful colors during midsummer. Grow 2 feet tall and each stalk produces several flowers. Separate colors

YELLOW PURPLE WHITE 3 for 35c.; 25 for \$2.25; 12 for \$1.20

TIGRIDIA, Special mixture of all colors. Gives a succession of flowers in exotic and most exciting variation of colors.

12 for \$1.00; 25 for \$1.90; 100 for \$7.25

COLLECTION 15

Six bulbs each of the above four colors.

24 for \$2.30



TIGRIDIA, MIXED. 25 for \$1.90

Date

ORDER FORM

Ship Prepaid to:

STASSEN FLORAL GARDENS, Inc.

TOTAL \$

106 Jefferson Avenue ROSLYN HEIGHTS, N. Y.

Name	to, due that the das they don't have don't sale your one, spik upon they			
Addres	S			
		Amount Enclose	d \$	
Quantity	Collection			Price
	1-b 15 2-a 5 2-b 15 3-a 10 3-b 30 4 9 5-a 6 5-b 18 6-a 6 6-b 18 7-a 6 7-b 18 8 6 9-a 7 9-b 21 10 15 11 9 12 15 13 9 14 30 15 24 16 45 17-a 45 17-b 150 18 50 19 90 20 21	Spring-flowering LILIES in 5 varieties	4.25 2.45 6.50 4.00 10.50 4.25 1.75 5.00 2.30 6.40 4.00 11.30 3.25 2.80 8.00 6.50 2.85 4.50 2.80 3.15 2.30 4.50 3.65 10.60 3.00 8.00 4.10	

ORDER FORM

STANSFIR FLORAL GARDENS, Inc.

Name

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Large-Flowered GLADIOLUS

Gladiolus are easily grown in any good, well-drained soil in a sunny location. They may be planted at intervals for a succession of bloom from early spring until as late as the first of July.

ULTRA NOVELTIES FROM HOLLAND

For the guidance of those who wish to select the very best of the newest varieties imported from Holland, we offer below a list of really superb varieties. Each one of these varieties is extra fine in color, with excellently placed florets and tall upright spikes.

12 100 open, firm florets.

GENERAL EISENHOWER. An even begonia-rose.

2 25 17 25 JOHAN VAN KONYNENBURG. Very large florets of deep orange-red.

J.S.BACH. Salmon-red with orange shading.

JUNEBELLS. Snow-white. Florets are set on strong, up-1 10 6 75 right stem.

LEEUWENHORST. Pure salmon-pink. Flowers are set perfectly on very tall, strong stem.

MONSOER. Velvety ruby-red. Beautiful formation of PAUL RUBENS. Without a doubt the finest purple yet 8 75 8 75

Collection 16 3 each of above 15 \$4.50

SUPERB LARGE-FLOWERED VARIETIES

In compiling the following list of large-flowered varieties great care has been taken to select only the best varieties in each color. 12 100 ..\$1 00 \$7 25 CORONA. Creamy white with rose picotee edges...... MRS. MARK'S MEMORY. Deep magenta with reddish blotch 1 00

NEW EUROPE. Light red. A fine self-color 1 00

PICARDY. Immense spikes of rich apricot-pink blooms 95

ROSA VAN LIMA. Light rose with darker lines in throat 80

SILENTIUM. White with red blotch in throat 80

SNOW PRINCESS. Very fine white; tall and straight spikes 90 7 25 7 25 6 50 5 75 5 75 5 75 SPOTLIGHT. A large, ruffled, deep yellow with scarlet 9 50

Collection 17

A. 3 each of 15 varieties, 45 for . . . \$3.65 B. Ten of each, 150 for 10.60

GLADIOLUS BY COLOR

The following offer of Gladiolus in separate colors is intended for customers who are not particularly interested in the named varieties but wish to make their selection according to color.

BRIGHT RED DEEP SCARLET SNOW-WHITE

CREAMY WHITE BRIGHT PINK SOFT PINK SALMON-ORANGE

PURPLE-BLUE PURE YELLOW

12 for 80c.;

25 for \$1.50;

100 for \$5.75

Collection 18 5 each of above 10 \$3.00

Separately packed and labeled.

Collection 19

The garden can be made into a veritable fairyland by scattering the various sorts in groups about the grounds. This collection contains 3 bulbs each of the 15 ULTRA NOVELTIES FROM HOLLAND and 15 SUPERB LARGE-FLOWERED varieties.

30 varieties separately packed and labeled 90 for \$8.00

De Luxe Mixture...

An exceptionally fine blend of only the choicest large-flowered Gladiolus varieties in a wide array of the best colors. For a succession of bloom all during the summer and fall, plant Gladiolus at intervals of one or two weeks.

12 for 75c.;

100 for \$5.25;

25 for \$1.40



Giant-Flowered BEGONIAS

Begonias are perhaps the handsomest of all summer-flowering plants. They are very popular for use in window-boxes, as houseplants, and for planting in beds or groups in moist, shaded areas. Gigantic flowers appear uninterruptedly from July until frost.

DOUBLE CAMELLIA BEGONIAS

Brilliant, full double, giant flowers which greatly resemble the camellia.

SCARLET RED SALMON ORANGE Each 25c.;

PINK YELLOW 3 for 65c.;

WHITE MIXED, ALL COLORS 12 for \$2.50

Separately backed and labeled

Collection 20 3 bulbs each of the above 7 Double Begonia colors

21 for



SINGLE BEGONIAS

Gigantic flat single flowers often measuring 5 inches across, with clusters of stamens in the center.

SALMON RED SCARLET Each 20c.:

YELLOW WHITE 3 for 55c.:

MIXED, ALL COLORS 12 for \$2.10

FRILLED BEGONIAS

Gorgeous single blooms with the petals beautifully frilled and ruffled. WHITE

RED PINK

SALMON YELLOW 3 for 60c.; Each 25c.;

MIXED COLORS 12 for \$2.30

CARNATION BEGONIAS

Fully double flowers with short, deeply fringed petals giving the appearance of a carnation.

SALMON RED PINK Fach 25c.:

YELLOW 3 for 70c.:

WHITE MIXED COLORS 12 for \$2,60

PENDULA (HANGING) BEGONIAS

A beautiful hanging variety which does well in shady windowboxes or hanging-baskets. Equally charming in the rock garden, where a few plants will give ample color all summer.

ALL COLORS MIXED 3 for 65c.;

12 for \$2,50

RAINBOW MIXTURE OF BEGONIAS

This inexpensive mixture includes all the different colors as well as the various types of Begonias. They will look extremely picturesque in your garden, planted in beds, groups, or 25 for \$3.50; 12 for \$1.80; 100 for \$13.25

Collection 21

All types of Begonias are represented in this collection.

9 DOUBLE. 3 each Red, Orange, Yellow

6 FRILLED. 3 each Pink, Salmon 6 CARNATION. 3 each White, Red

6 SINGLE. 3 each Salmon, Scarlet

3 PENDULA. Mixed Colors

30 for

Separately packed and labeled.



GLORIOSA ROTHSCHILDIANA (Glory Lily)

A splendid low climber, easy to grow in the garden; it does well in sheltered spots out-of-doors. Grows 2 to 3 feet high, producing a dozen or more gorgeous lily-like flowers of bright vellow and red. In bloom through the summer and autumn months. Store tubers in winter like Gladiolus.

Each \$1.00;

3 for \$2.75:

12 for \$10.50

DELIVERY. Prices include transportation charges.

GUARANTEE. All bulbs are guaranteed to be true to name and sure to bloom. Our liability, however, is limited to the purchase price of the bulbs.

CULTIVATION. Easily followed instructions enclosed with every shipment.

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